

Eugenia Cheok

2D Animator, Graphic Designer

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Profile

A Graphic Designer based in Singapore, specializing in Illustration, animation and graphic design. She does creative execution and art direction for brand's social media accounts using storytelling, design and 2D animation.

Enthusiastic and earnest, Eugenia strives to achieve high quality work in a given timeframe, to the best of her abilities. Creating ideas with a team and producing it in reality, gives her the opportunity to improve on her interpersonal and work skills. She also takes pride in telling stories through her experiences and heart hoping to one day succeed as a children's book author and illustrator.

Experience

2019 - current

Graphic Designer

GroupM Singapore, Mindshare

Shortly after graduating from her BA, she worked as a full-time freelancer for Mindshare, working on social creative executions for brands such as Häagen-Dazs, American Standard, Sensodyne, GRAB Finance, Inspector CLIF (Singapore Police Force), and Dyson.

Through her time at Mindshare, she was involved with the art direction for Sensodyne (Vietnam) Chinese New Year 15s and 6s prerolls.

2017 - 2019

Graphic Designer

GroupM Singapore, Mediacom

While Eugenia was pursuing her BA, she freelanced for Mediacom, working on social creative executions for brands Subway, Perfect Italiano and Anlene.

2014 - 2016

Digital Artist

Robot Playground Media

During internship, Eugenia created the background designs for Heartland Hubby, which aired on Singapore channel 5 TV series on primetime. Shortly after graduating, the internship was converted to contract-based. Thus, work continued for Heartland Hubby SG50, a new Toggle series. At the same time, Eugenia also played a part in creating the short film, The Violin which also won a Digipen GOLD Award.

Education

BA (Hons) Design Communication

Lasalle College of Arts

Diploma in (DMD) Animation

Nanyang Polytechnic

Secondary School

CHIJ Katong Convent

Languages

English
Chinese
Japanese

Skillset

Background Design
Character Design
Illustration
Concept Art
Book binding
2D Animation
Video Editing
Story creation

Technical Skills

Microsoft Excel (Numbers)
Microsoft Word (Pages)
Microsoft Powerpoint (Keynote)
Adobe Photoshop
Adobe After Effects
Adobe Animate
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe Maya
TVPaint
Toon boom
Audacity

